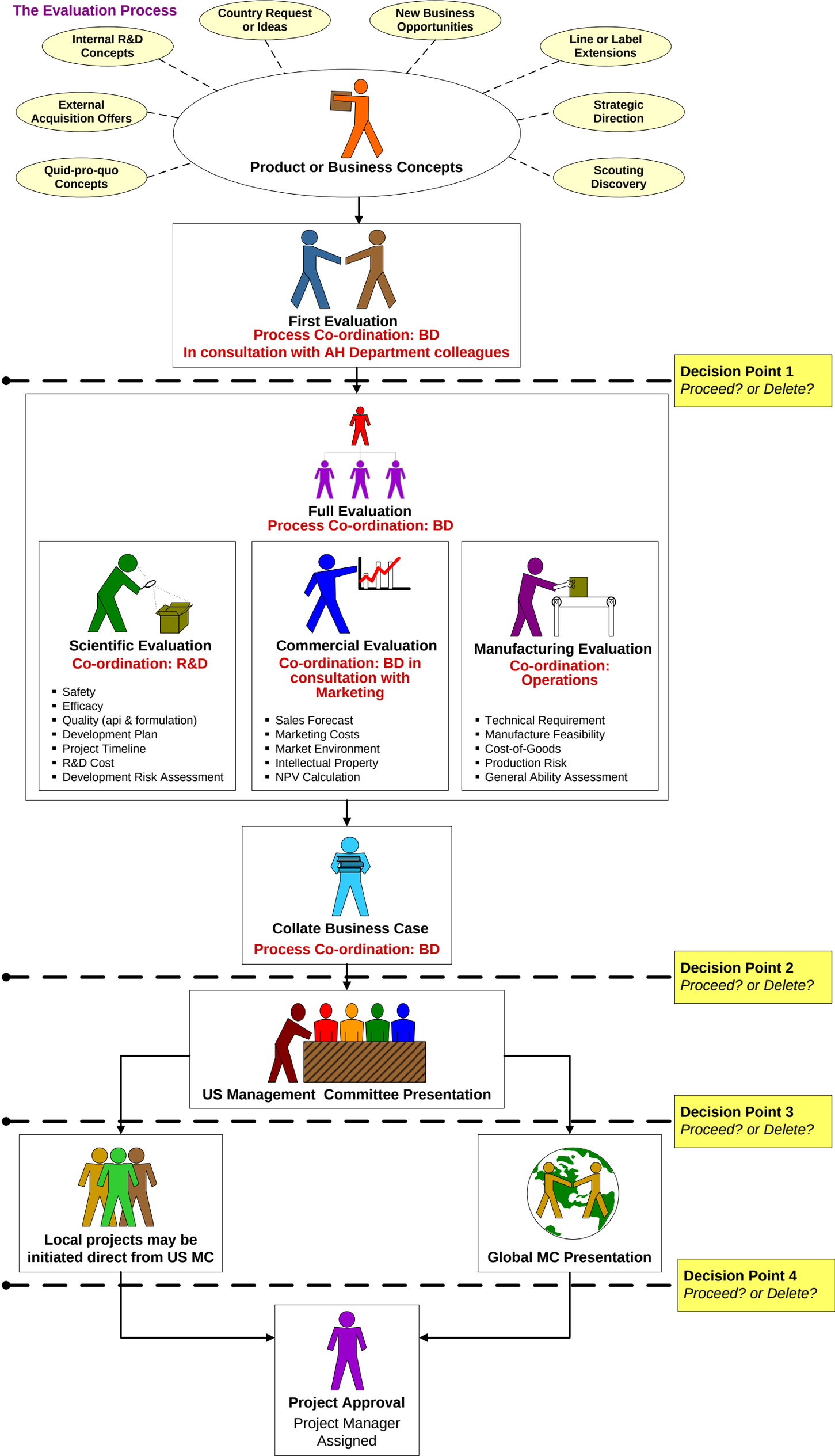The Evaluation Process