

Bayer



News Release

November, 2004

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BAYER ANIMAL HEALTH NAMES FIRKINS TO LEAD FOOD ANIMAL BUSINESS

New Structure Signals Company's Commitment To Livestock Sector

SHAWNEE, Kansas—January 31, 2006—In a show of continuing commitment to grow its livestock business, Bayer Animal Health has restructured its food animal team and named Todd Firkins to lead marketing efforts in North America. The appointment is effective immediately.

As Livestock Category Manager, a new position, Firkins will be responsible for marketing and support of Baytril 100®, Bayer Animal Health's antibiotic for the treatment of bovine respiratory disease (BRD). Firkins, whose position will share equal weight with the companion animal business on the organizational chart, will also have responsibility for leading Bayer Animal Health's ongoing commitment to business development in the food animal category.

"This newly created position demonstrates Bayer Animal Health's increased emphasis and commitment to a successful future in the food animal category, said Jeff Gaidos, Vice President of Marketing. "Todd brings a wealth of industry knowledge, significant category expertise, and a clear vision for our future in this important segment. Todd will be a pivotal player in the ongoing success of this business."

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Firkins appointment is part of broader structural changes designed to fully support Bayer Animal Health's food animal franchise. The company also announced the creation of an Insecticides Brand Manager position to oversee growth and development of its Tempo® and Quickbayt® lines of farm hygiene products. Mitch Johnson will lead the company's efforts in this important and growing segment of the food animal business.

Said Gaidos, "Mitch brings significant expertise to the farm hygiene segment. Dividing the food animal business into livestock and insecticide categories reaffirms our commitment to the business and increases our focus. We are fortunate to have two talented individuals to help lead our growth in these categories."

These organizational changes signal an important commitment for Bayer. About 25% of Bayer Animal Health's revenue comes from the food animal category. Said Joerg Ohle, President and General Manager of Bayer Animal Health, "Our new structure is designed to put us in the best possible position to grow our livestock and farm hygiene business. Todd brings the right combination of leadership skills, experience, and energy that we need to serve the livestock category and Mitch has the experience and knowledge to drive the insecticides segment. We are absolutely committed to take both of these businesses to the next level."

Firkins joined Bayer Animal Health as a Technical Sales Representative in 1995 and currently is a Regional Sales Manager, living in Canyon, Texas. He served as a Senior Technical Sales Representative and Technical Sales Specialist before assuming his current post in 2003. Firkins will relocate to the company's North American animal health headquarters in Shawnee, Kansas. A rancher and pilot, Mr. Firkins is active in several organizations, including the Texas Cattle Feeders Association, the Texas and Southwest Cattle Raisers Association, the New Mexico Cattle Growers Association, the Experimental Aircraft Association, and the Pilatus Owners' and Pilots' Association. Before joining Bayer Animal Health, Mr. Firkins held positions with Mallinckrodt, Bowman Micro-Dose/Dodge Livestock Equipment, and Texas Beef. Firkins is a native Texan who earned his Bachelor of Science degree in animal science from Texas A&M University.

Johnson joined Bayer Animal Health in 2002 as part of the livestock marketing team. Prior to joining Bayer, he held marketing positions with Intervet, Pfizer Animal Health, and Eli Lilly serving the U.S. and international livestock and poultry markets. He earned his Bachelor of Science degree in agriculture from the University of Nebraska and his Masters of Business Administration from the University of Virginia's Darden business school.

Bayer HealthCare's Animal Health Division is a worldwide leader in parasite control and prescription pharmaceuticals for dogs, cats, horses, and cattle. North American operations for the Animal Health Division are headquartered in Shawnee, Kan. Bayer Animal Health is a division of Bayer HealthCare LLC, one of the world's leading health care companies.

Forward-looking Statements

This news release contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties, and other factors could lead to material differences between the actual future results, financial situation, development, or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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