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**U.S. Food and Drug Administration
Approves Advantage Multi™ for Dogs and Advantage Multi™ for Cats**

New monthly topical solution provides the next generation of Advantage® quality care

SHAWNEE, KAN. (Jan. 29, 2007) — Today, the Animal Health Division of Bayer HealthCare, LLC, introduced the next generation of its flagship brand, Advantage®, with the launch of *Advantage Multi™ for Dogs* (imidacloprid + moxidectin) Topical Solution and *Advantage Multi™ for Cats* (imidacloprid + moxidectin) Topical Solution — new, prescription only, monthly topical solutions for heartworm, fleas, and intestinal nematodes.

A recent national survey of 1,000 pet owners found 74 percent of cat owners and nearly 79 percent of dog owners would prefer an effective, all-in-one topical preventive for heartworm disease, control of fleas, and the treatment and control of intestinal worms for their cats and dogs¹.

Answering the needs of its veterinary customers, and ultimately their end-user pet owners, Bayer Animal Health now offers *Advantage Multi for Dogs* and *Advantage Multi for Cats* to fulfill this client/pet need in the marketplace.

Advantage Multi for Dogs and Advantage Multi for Cats were recently approved for use in the United States by the U.S. Food and Drug Administration (FDA). The new *Advantage Multi for Dogs* and *Advantage Multi for Cats* combine the proven-effective flea control of Advantage, trusted by veterinarians and their clients for more than 10 years, with a 100 percent effective preventive for heartworm disease and effective treatment and control of hookworms (adults, immature adults, and fourth stage larvae) and roundworms (adults and fourth stage larvae-*T. canis*) all in one, convenient, monthly topical solution. *Advantage Multi for Dogs* also treats and controls whipworms, and *Advantage Multi for Cats* treats and controls ear mite infestations.

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For more information, please see the package inserts, visit www.advantage.multi@petparents.com, see your veterinarian, or call 1-800-255-6826

Literature #AM07032

The Companion Animal Parasite Council (CAPC) recommends year-round treatment with heartworm preventatives that have broad spectrum activity against parasites with zoonotic potential (intestinal nematodes) and year-round flea control² — and these recommendations are endorsed by the American Association of Feline Practitioners and The American Animal Hospital Association. Yet, according to the national survey, pet owners, on average, are administering flea treatments only eight months out of the year, using heartworm treatments less than 10 months out of the year, and providing internal parasites treatments a mere four months out of the year¹.

Fortunately, 65 percent of pet owners also said that if an effective, all-in-one treatment provided heartworm disease prevention, control of fleas, and treatment and control of intestinal worms, they would use it more frequently.

Advantage Multi™ for Dogs (imidacloprid + moxidectin) Topical Solution and *Advantage Multi™ for Cats* (imidacloprid + moxidectin) Topical Solution provide the CAPC-recommended level of care in one convenient, monthly dose. Both products will be available by prescription through veterinarians in the first quarter of 2007.

“Ten years ago, Bayer Animal Health revolutionized the treatment of flea control with the introduction of Advantage. We followed this with K9 Advantix[®], which repels and kills fleas, ticks, and mosquitoes. Today, we are proud to continue to lead the industry by introducing this next generation and the next chapter in the Advantage family legacy,” says Tom Hopper, director of marketing for Bayer Animal Health. “When used topically, as directed, the new *Advantage Multi* products give pet owners a single, safe, and effective preventive for heartworm disease that also kills adult fleas, treats flea infestations, and treats and controls hookworms and roundworms.”

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The approval of *Advantage Multi™ for Dogs* (imidacloprid + moxidectin) Topical Solution and *Advantage Multi™ for Cats* (imidacloprid + moxidectin) Topical Solution in the United States follows the successful use of these same formulations in 35 other countries. More than 13 million doses of these products have been produced worldwide under the brand names Advantage Multi and Advocate® by Bayer Animal Health since 2004. Adverse events reported post approval in foreign markets most commonly included the following body systems: gastrointestinal, dermal, allergic, and neurological.

*Advantage Multi for Dogs*³

Recommended by veterinarians for the prevention of heartworm disease, *Advantage Multi for Dogs* kills adult fleas, treats flea infestations, and treats and controls intestinal nematodes (hookworms, roundworms, and whipworms). *Advantage Multi for Dogs* provides a once-a-month, ready-to-use topical solution packaged in six, single-dose applicator tubes.

Advantage Multi for Dogs is 100 percent effective at preventing heartworm disease caused by *Dirofilaria immitis*, and 100 percent effective for the treatment and control of hookworm infections caused by *Ancylostoma caninum* and *Uncinaria stenocephala* (adults, immature adults, and fourth stage larvae). It also is up to 98.2 percent effective for the treatment and control of roundworm infections caused by *Toxocara canis* (adults and fourth stage larvae), up to 100 percent effective for the treatment and control of *Toxascaris leonina* (adults), and — up to 98.6 percent effective against whipworm infections caused by *Trichuris vulpis* (adults). *Advantage Multi for Dogs* is safe and effective when used topically as directed for dogs and puppies that are at least seven weeks of age and that weigh at least three pounds.

*Advantage Multi for Cats*⁴

Recommended by veterinarians for the prevention of heartworm disease, *Advantage Multi for Cats* kills adult fleas, treats flea infestations, and treats and controls ear mite infestations and intestinal nematodes

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(hookworms and roundworms). *Advantage Multi for Cats* provides a once-a-month, ready-to-use topical solution packaged in six, single-dose applicator tubes available for cats weighing 5.1 to 9 pounds and 9.1 to 18 pounds. For kittens weighing 2 to 5 pounds, packaging of, three, single-dose applicator tubes is available.

Advantage Multi™ for Cats (imidacloprid + moxidectin) Topical Solution is proven up to 99.6 percent effective for the treatment and control of ear mite (*Otodectes cynotis*) infestations, and is 100 percent effective at preventing heartworm disease caused by *Dirofilaria immitis*. For intestinal nematodes, it is up to 100 percent effective in the treatment and control of hookworm infections caused by *Ancylostoma tubaeforme* (adults, immature adults, and fourth stage larvae) and roundworm infections caused by *Toxocara cati* (adults and fourth stage larvae). *Advantage Multi for Cats* is safe and effective for cats and kittens that are at least nine weeks of age and that weigh at least two pounds.

“Bayer Animal Health has a long tradition of bringing innovative new products to veterinarians, and these products will build on that legacy,” says Dwight Bowman, Ph.D., director of parasitology at Cornell University. “First and foremost, Advantage Multi is the industry’s first topical solution to target fourth stage larvae, providing the highest level of protection for pet owners.”

Like all topical animal health treatments, these products are not to be given to pets orally, are not for human use, and should be kept out of the reach of children. Children should not come in contact with the application sites of *Advantage Multi™ for Dogs* (imidacloprid + moxidectin) Topical Solution for two hours after application and should not come in contact with the application site of *Advantage Multi for Cats* for 30 minutes after application.

Bayer Animal Health is dedicated to the veterinary profession. *Advantage Multi for Dogs* and *Advantage Multi for Cats*, like all Bayer Animal Health products, are available through veterinarians. For more information, please visit www.bayerdvm.com.

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Warnings and Contraindications

Caution:

Available only from a licensed veterinarian.

Contraindications:

Do not use *Advantage Multi for Dogs* (containing 2.5% moxidectin) on cats.

Do not administer the product orally.

Warning:

Do not use on sick, debilitated, or underweight cats.

Do not use on cats less than 9 weeks of age or less than 2 pounds body weight.

Warning for Advantage Multi for Dogs:

For the first 30 minutes after application: Ensure that dogs cannot lick the product from application sites on themselves or other treated dogs, and separate treated dogs from one another and from other pets to reduce the risk of accidental ingestion.

Ingestion of this product by dogs may cause serious adverse reactions including depression, salivation, dilated pupils, incoordination, panting, and generalized muscle tremors. In avermectin sensitive dogs, the signs may be more severe and may include coma and death.

Warning for Advantage Multi for Cats:

Do not use *Advantage Multi™ for Cats* (imidacloprid + moxidectin) Topical Solution on sick, debilitated, or underweight cats.

Do not use on cats less than 9 weeks of age or less than 2 lbs body weight.

Human Warnings:

Children should not come in contact with the application sites of *Advantage Multi™ for Dogs* (imidacloprid + moxidectin) Topical Solution for two hours following application or of *Advantage Multi for Cats™* (imidacloprid + moxidectin) Topical Solution for 30 minutes following application.

About Bayer Animal Health

Bayer HealthCare's Animal Health Division is the maker of Advantage® flea control for cats and dogs and K9 Advantix®, a flea, tick, and mosquito control product for dogs. K9 Advantix and Advantage are trademarks of Bayer. The division is a worldwide leader in parasite control and prescription pharmaceuticals for dogs, cats, horses, and cattle. North American operations for the Animal Health Division are headquartered in Shawnee, Kan. Bayer Animal Health is a division of Bayer HealthCare LLC, one of the world's leading healthcare companies.

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About Bayer HealthCare LLC

Bayer HealthCare LLC (www.bayerhealthcare.com) is part of the worldwide operations of Bayer HealthCare AG, a subgroup of Bayer AG, with sales of approximately €X billion in 2006. Bayer HealthCare is one of the world's leading, innovative companies in the health care and medical products industry.

The company combines the global activities of the divisions Animal Health, Biological Products, Consumer Care, Diagnostics Professional Testing Systems and Diagnostics Self Testing Systems, and Pharmaceuticals. Bayer HealthCare employs 34,600 people worldwide.

Forward-looking Statements

This news release contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties, and other factors could lead to material differences between the actual future results, financial situation, development, or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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¹ Results of a survey with a 1,000 pet owners, 2006

² Capcvet.org

³ Freedom of Information Summary, NADA 141-251, ADVANTAGE Multi for Dogs, Bayer HealthCare, LLC, 06/28/2006

⁴ Freedom of Information Summary, NADA 141-254, ADVANTAGE Multi for Cats, Bayer HealthCare LLC, 06/28/2006