



News Release

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Bayer Animal Health Supports New Equation To Inspire Kansas City Youth, Teachers

*UpLink will provide enhanced learning opportunities
in math, engineering, technology and science to local schools*

SHAWNEE, Kan., February 2, 2007 - Bayer Animal Health announced today its employer partnership with UpLink, a community hub connecting area companies with teachers and students who want to further their skills and knowledge in math, engineering, technology and science (METS).

Funded through a \$5.4 million, three-year grant by the Ewing Marion Kauffman Foundation, UpLink is being implemented by YouthFriends, a nationally-recognized leader in the fields of school-based mentoring and volunteerism. UpLink's programs, which will begin in late spring and early summer, will cooperate with school districts and organizations in the five-county Kansas City area.

"Encouraging education opportunities for students within our communities has long been part of Bayer's corporate philosophy," said Joerg Ohle, president and general manager of Bayer HealthCare LLC's Animal Health Division, North America. "Like we've done with our national science education initiative, *Making Science Make Sense*, we will work with local schools to excite students and teachers about math and science-related fields."

Bayer Animal Health already has pledged to support the three core components of UpLink including, YouthFriends, LaunchPad and TeacherTech.

- Bayer employees will volunteer to mentor students grades K-12 through YouthFriends,
- Bayer will create summer internships for middle and high school students through LaunchPad, and
- Bayer will sponsor teachers through TeacherTech by providing externships at the company focused on math, engineering, technology and science.

Bayer Animal Health / Uplink Partnership Continued

“This is not just an investment in our community today, but a long-term commitment to the growth of students and their teachers which will bring new ideas and innovation to our region,” said Ohle.

Through its organizational commitment to UpLink, Bayer Animal Health is supporting the Ewing Marion Kauffman Foundation’s long-term approach to help the Kansas City area become a model for outstanding math and science education.

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About YouthFriends

YouthFriends is a non-profit organization that partners with school districts to connect caring adult volunteers with young people in schools to promote student success, encourage healthy behaviors and build stronger communities. YouthFriends provides a research-based, market-driven operating system of tools, training, technology and support to enable school districts to implement and sustain a school-based mentoring effort that meets the highest national quality standards. Information about YouthFriends is available at www.youthfriends.org.

About Making Science Make Sense

Making Science Make Sense® is Bayer’s company-wide initiative that advances science literacy through hands-on, inquiry-based science education, employee volunteerism and a public education campaign. Currently, 12 Bayer sites around the country operate local *Making Science Make Sense* programs, which together represent a national volunteer corps of more than 1,000 employees. For more information about *Making Science Make Sense* or to subscribe to the *Making Science Make Sense* e-News Update, please visit www.BayerUS.com/MSMS.

About Bayer Animal Health

Bayer HealthCare’s Animal Health Division is a worldwide leader in parasite control and prescription pharmaceuticals for dogs, cats, horses, cattle, and poultry. North American operations for the Animal Health Division are headquartered in Shawnee, Kan. Bayer Animal Health is a division of Bayer HealthCare, one of the world’s leading health care companies. Bayer Animal Health boasts a state-of-the-art contract manufacturing facility that offers a wide range of manufacturing services for pharmaceutical and other companies.