



News Release

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GOVERNOR KATHLEEN SEBELIUS TAPS JOERG OHLE TO CO-CHAIR NEW KANSAS INNOVATION CONSORTIUM

SHAWNEE, Kan. (February 8, 2008) — Bayer Animal Health today announced that Joerg Ohle, President and General Manager, had accepted an invitation by Governor Kathleen Sebelius to co-chair the Kansas Innovation Consortium, a new initiative aimed at stimulating economic growth in Kansas through education and innovation.

In his role, Ohle will work with Governor Sebelius to lead and mobilize a diverse coalition of leaders from industry, government, and academia to develop policies and programs that accelerate research and development investments across several high-tech industry clusters, including aerospace; animal, plant, and life sciences; and biofuels.

“This is a logical leadership role for Bayer and for Joerg Ohle,” said Attila Molnar, President and Chief Executive Officer of Bayer Corporation. “As a company built on science and innovation, we support activities of Bayer management that allow us to make a positive difference as an innovation leader.”

Chairing the Kansas Innovation Consortium is a natural evolution of Ohle’s current community involvement. He is chair of the Kansas City Animal Health Corridor, a member of the Heartland BioAgro Consortium formed to attract the National Bio- and Agro-Defense Facility to Manhattan, and a member of several boards, including the Kansas City Area Life Sciences Institute and Midwest Research Institute. During Ohle’s tenure as chair of the Animal Health Corridor, Kansas has enjoyed positive economic growth by attracting new animal health companies to the region and encouraging animal companies already in the region to expand within the Corridor.

“I applaud Governor Sebelius for creating this initiative and am honored to serve in this role,” said Ohle. “We have seen what we can do in animal health and life sciences when we set ambitious goals and get everyone moving in the same direction. I’m looking forward to working with the Governor to bring that same level of intensity and focus to other promising industry clusters within Kansas.”

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DRAFT/Ohle Announcement

Ohle's appointment also complement's Bayer's long-standing commitment to education. The company currently sponsors programs at the elementary, secondary, and graduate levels with a number of institutions, including Kansas State University, the University of Kansas, the University of Missouri, the Kansas City, Missouri school district, and UpLink. Bayer Corporation also founded and manages "Making Science Make Sense," a science curriculum used in many schools across the country.

About Bayer Animal Health

Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines the global activities of the Animal Health, Consumer Care, Diabetes Care and Pharmaceuticals divisions. The pharmaceuticals business operates under the name Bayer Schering Pharma AG. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health worldwide.

With sales of EUR 905 million (2006) the Animal Health Division is one of the world's leading manufacturers of veterinary drugs. The division manufactures and markets approximately 100 different veterinary drugs and care products for food-supplying animals and companion animals (dogs, cats, horses).

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