

Bayer



NEWS RELEASE

For more information:
Bob Walker
Director of Communications and Public Policy
Bayer Animal Health
913.268.2577
bob.walker.b@bayer.com

BAYER EQUINE ANNOUNCES WINNERS OF LEGEND[®] DOWN UNDER SWEEPSTAKES

Five Veterinarians Win a Trip to 11th Annual AAEP Resort Symposium in Australia

SAN DIEGO (December 7, 2008) – Bayer Equine announced today at the AAEP Annual Convention the winners of its Legend[®] Down Under Sweepstakes to the Bayer-sponsored AAEP Resort Symposium in Gold Coast, Australia from January 25 through 28, 2009. Demonstrating its commitment to go the distance to support equine veterinary education, Bayer Equine has awarded five veterinarians the trip of a lifetime to log hours of CE credits and nearly 10,000 miles to participate in the cutting-edge seminars and interactive learning sessions to be held at the upcoming Symposium.

The winners are: Dr. J. Brent Rollins of Cave Creek, Ariz.; Dr. David A. Burba of Altoona, Fla.; Dr. James W. Kerr of Petaluma, Calif.; Dr. Kristine Anne Woodaman of Columbus, N.C. and Dr. Helen Noble of Ipswich, Maine. Each winner receives a trip for two including airfare, meeting registration and accommodations. The five winners were chosen from more than 500 equine veterinarians who entered during the eight-week sweepstakes entry period from August 15 to October 15, 2008.

“Bayer Equine is dedicated to improving the health and welfare of horses by providing best-in-class products and programs that enhance a veterinarian’s life and practice,” said Scott King DVM, Equine Products Manager, Bayer Animal Health. “This sweepstakes and our longstanding partnership with the AAEP exemplify our commitment to help veterinarians stay current with all the new advances in equine medicine.”

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To learn more about Bayer Equine products and programs, call Bayer Veterinary Services at 1-800-422-9874, or visit www.bayerequineconnection.com or www.bayerdvm.com.

About Bayer Animal Health

Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines global activities of the Animal Health, Consumer Care, Diabetes Care and Pharmaceuticals divisions. The pharmaceuticals business operates under the name Bayer Schering Pharma AG. Bayer Healthcare's aim is to discover and manufacture products that will improve human and animal health worldwide. With sales of EUR 956 million (2007) the Animal Health Division is one of the world's leading manufacturers of veterinary drugs. The division manufactures and markets approximately 100 different veterinary drugs and care products for food supplying animals and companion animals (dogs, cats, horses).

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