



News Release

Bayer Corporation
P.O. Box 390
Shawnee, KS 66201-0390
Phone: 913-268-2000

For more information:
Bob Walker
Director of Communications and Public Policy
913.268.2577
bob.walker.b@bayer.com

Bayer Animal Health Partners with Foreigner to Raise \$20,000 for Animal Relief in Haiti

SHAWNEE, Kan. (March 3, 2010) — Bayer HealthCare, LLC, Animal Health Division, together with the rock band Foreigner, has donated \$20,000 to the American Veterinary Medical Foundation (AVMF) to benefit the Animal Relief Coalition of Haiti (ARCH). The donation was made as a result of Foreigner donating the proceeds from all merchandise, including their new CD/DVD release, purchased at the Bayer Experience Concert at the Western Veterinary Conference in Las Vegas. Bayer matched dollar-for-dollar all funds donated by Foreigner.

The \$20,000 donation will support the AVMF's mission to provide care for Haiti's estimated five million livestock which is a critical aspect to the country's long-term recovery. ARCH is jointly led by the International Fund for Animal Welfare and the World Society for the Protection of Animals.



Rock band Foreigner, in partnership with Bayer Animal Health, raised \$20,000 for Haitian animal relief at the Western Veterinary Conference.

“We’re proud to support the work of the AVMF and its efforts to care for the animals in Haiti,” said Joerg Ohle, President and General Manager of Bayer Animal Health. “We’d like to thank Foreigner and all of the veterinarians, technicians and supporters who attended the concert and contributed to this important cause. Their efforts have truly made a difference in protecting both lives and livelihoods in Haiti.”

Mick Jones, guitarist and founding member of Foreigner added, “Foreigner has a

long tradition of supporting many humanitarian causes. We're proud to partner with Bayer to help improve the conditions for animals in Haiti."

"We're pleased to work with partners like Bayer Animal Health and Foreigner who have provided much needed support to organizations like ARCH," said Michael Cathey, Executive Director, AVMF. "Through their generosity, help is on the way to thousands of affected animals in Haiti."

About Bayer Animal Health

Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines the global activities of the Animal Health, Consumer Care, Diabetes Care and Pharmaceuticals divisions. The pharmaceuticals business operates under the name Bayer Schering Pharma AG. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health worldwide. With sales of EUR 963 million (2008) the Animal Health Division is one of the world's leading manufacturers of veterinary drugs. The division manufactures and markets approximately 100 different veterinary drugs and care products for food-supplying animals and companion animals (dogs, cats, horses).

About American Veterinary Medical Foundation

American Veterinary Medical Foundation is the charitable arm of the AVMA. For more than 40 years, AVMF has been dedicated to protecting and advancing the well being and medical care of animals. Charitable contributions and support to the Foundation (AVMF), help veterinarians help animals. Funding priorities include state emergency preparedness, disaster planning, animal health studies and veterinary student scholarships. In the last decade, AVMF has awarded grants totaling over \$7,500,000. For more information visit, www.avmf.org.

© 2010 Bayer HealthCare LLC, Animal Health Division, Shawnee Mission, Kansas, 66201
Bayer and the Bayer Cross are registered trademarks of Bayer.

###