



## News Release

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### **Ladies and Gentlemen, the Dogs Have Spoken** *Taste test proves dogs enjoy Drontal<sup>®</sup> Plus Taste Tabs<sup>®</sup>*

**SHAWNEE, Kan., (April 10, 2006)** — Bayer Animal Health today announced the release of its Federal Drug Administration-approved Drontal Plus Taste Tabs (praziquantel/pyrantel pamoate/febantel), a deworming treatment for dogs. With these tasty new tablets on the market, pet owners don't have to take pain-staking measures such as hiding pills in cheese, peanut butter, sausage or even baby food to administer medications to their pets. Instead, owners enjoy convenient and hassle-free administration, while their pets chow down on beef-flavored, bone-shaped chewable tablets. In fact, in a recent unaided palatability test, Bayer found that nine out of ten dogs readily ate Drontal Plus Taste Tabs.<sup>1</sup>

The tablets eliminate health risks intestinal worms can pose to pets and helps reduce the risk of transmission of disease-causing organisms to humans. They specifically protect against and remove tapeworms, hookworms, roundworms, and whipworms.<sup>1</sup>

“Bayer Animal Health is committed to finding easier ways for veterinarians and pet owners to administer medications,” said Joe Hostetler, DVM, Manager of Veterinary Services for Bayer Animal Health. “We place high importance on enhancing the products we distribute in the market, which ultimately supports Bayer’s goal to strengthen the bond between pet owners and their pets.”

A unique combination of ingredients in Drontal Plus Taste Tabs work together to make the treatment more effective than the average dewormer. These ingredients break down the skin, paralyze, and/or disrupt the energy supply of the intestinal parasite.<sup>2</sup>

“The Centers for Disease Control and Prevention and the Companion Animal Parasite Council recommend strategic deworming of pets, or regular intervals of treatment that prevent parasitic disease and the shedding of parasite eggs,” said Hostetler. “Drontal Plus Taste Tabs are formulated to provide a

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broad spectrum of protection and are easy for pet owners to administer on a regular basis, making strategic deworming easily achieved.”

While only a single-dose treatment given at the clinic or at home is required for comprehensive deworming of dogs, a follow-up dose is often recommended. Tablets can be taken without food and come in three sizes (small, medium and large) to treat a range of dog sizes. Drontal Plus Taste Tabs should not be used in pregnant animals, dogs weighing less than two pounds, or puppies less than three weeks of age.

For additional information about Drontal Plus Taste Tabs visit [www.noworms.com](http://www.noworms.com). For label information about Drontal Plus Taste Tabs visit [www.BayerDVM.com](http://www.BayerDVM.com).

### **About Bayer Animal Health**

Bayer HealthCare’s Animal Health Division is the maker of Advantage<sup>®</sup> flea control for dogs and cats and K9 Advantix<sup>™</sup>, a triple-protection flea, tick and mosquito control product for dogs. K9 Advantix, Advantage, Drontal, and Taste Tabs are trademarks of Bayer. The division is a worldwide leader in parasite control and prescription pharmaceuticals for dogs, cats, horses, cattle, and poultry. North American operations for the Animal Health Division are headquartered in Shawnee, Kan. Bayer Animal Health is a division of Bayer HealthCare LLC, one of the world’s leading health care companies.

#### ***Forward-looking Statements***

*This news release contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties, and other factors could lead to material differences between the actual future results, financial situation, development, or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.*

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<sup>1</sup>Freedom of Information Summary, NADA No. 141-007, Drontal Plus Broad Spectrum Anthelmintic Tablets.

<sup>2</sup>Hopkins, TS.; Dorn, H.; Krieger, K.J., “Synergy of a Combination of Pyrantel Embonate and Febantel in Removal of *Ancylostoma caninum* Infestations From Dogs,” 6<sup>th</sup> EAVPT Congress, pp. 265-266, August 1994.