



News Release

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Bayer Animal Health Enhances *BayerDVM.com* *Creating a valuable resource for veterinarian professionals*

SHAWNEE, Kan. (Feb. 20, 2006) — With a flurry of internet resources available for those working in the veterinary field, veterinary professionals encounter difficulty when searching for specific information. To address these ongoing challenges, Bayer Animal Health is enhancing its popular web site, *BayerDVM.com*. This comprehensive resource is for all animal healthcare professionals, including practice owners, associate veterinarians, practice managers, veterinary technicians, and other clinic staff. *BayerDVM.com* enhancements will be live February 2006.

Visited by more than 12,000 veterinary professionals a month, *BayerDVM.com* expects more than 50,000 visits. “Our intent in refreshing this site is to create a resource that is incredibly rich with intelligence, easy to navigate, and provides immediate access to the information professionals need,” said Jeff Gaidos, Vice President, Marketing for Bayer Animal Health. “We built this as the next level in Bayer’s industry commitment, a virtual partnership, providing professionals with the resources they need to excel in all facets of their business.”

In addition to the new site design, *BayerDVM.com* provides product information, detailed background on health management, veterinary resources on the latest research and findings, links to key industry Web sites, and tools to improve veterinary client service. Specifically, *BayerDVM.com* features:

- Latest news and upcoming animal health industry events
 - Animal health industry updates
 - Latest news from Bayer Animal Health
- Searchable access to articles from scientific journals/resources
 - Library of articles and papers on products, disease management, and therapy from universities and industry experts

– more –

- Convenient online educational resource
 - Online Registry of Approved Continuing Education (RACE) approved Continuing Education (CE) courses
 - Online Interactive Modules for practice and staffing issues
- Printable Client Education, color handouts
 - Consumer-friendly tools that can be downloaded on a case-by-case basis during visits
- Searchable online access to the latest edition of “Compendium of Veterinary Products”
Searchable online access to “TARGET: The Antimicrobial Reference Guide to Effective Treatment” developed by Dr. David Aucoin
- Material Safety Data Sheets (MSDS)
 - Manage and deploy MSDS sheets
 - Easy-to-use build-your-own MSDS notebook tool
- Full label information on all Bayer Animal Health products
- Flexible searches by category, species, or product name
 - Antimicrobials, antiprotozoals, insecticides, joint therapy, and parasiticides
 - Dog, cat, equine, livestock

BayerDVM.com is available to all veterinary professionals at no charge. For more information, log on to www.bayerdvm.com, and look for enhancements beginning February 2006.

About Bayer Animal Health

Bayer HealthCare’s Animal Health Division is the maker of Advantage[®] flea control for cats and dogs, and the triple-protection flea, tick, and mosquito control product for dogs, K9 Advantix[™]. K9 Advantix and Advantage are trademarks of Bayer. The Animal Health Division is a worldwide leader in parasite control and prescription pharmaceuticals for dogs, cats, horses, cattle, and poultry. North American operations for the Animal Health Division are headquartered in Shawnee, Kan. Bayer Animal Health is a division of Bayer HealthCare LLC, one of the world’s leading healthcare companies.

Forward-looking Statements

This news release contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties, and other factors could lead to material differences between the actual future results, financial situation, development, or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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